



ENGLISH, CREATIVE WRITING and MEDIA, COMMUNICATION & CULTURES

Are you studying for an English, Creative Writing or Media, Communication & Cultures degree? This leaflet has been produced to help you to find out more about the options available with your course, the career opportunities available and where to look for vacancies.

Career Options: There is wide variety of career options open to graduates from Humanities courses such as English, Creative Writing, or Media, Communication & Cultures. Opportunities exist across a range of sectors, including the creative and arts industries, the public sector and commerce. The following websites should help you to understand and research some of the different career options available. They are aimed at students who are looking for a career directly related to their degree.

N.B. If you are looking for employment that is not specific to your degree, look at our **Graduate Job Search** hand-out, myhub.leedsbeckett.ac.uk/docs/63/GraduateJobSearch.pdf, or other sector-specific hand-outs relevant to your career interests.

Prospects – Options with your degree	
Options with English	prospects.ac.uk/careers-advice/what-can-i-do-with-my-degree/english
Options with Media Studies	prospects.ac.uk/careers-advice/what-can-i-do-with-my-degree/media-studies
Options with Creative Writing	prospects.ac.uk/careers-advice/what-can-i-do-with-my-degree/creative-writing

Prospects - Sector Information	
Marketing, Advertising and PR sector	prospects.ac.uk/jobs-and-work-experience/job-sectors/marketing-advertising-and-pr
Media and Internet	prospects.ac.uk/jobs-and-work-experience/job-

	sectors/media-and-internet
Public Services and Administration	prospects.ac.uk/jobs-and-work-experience/job-sectors/public-services-and-administration
Teaching and Education	prospects.ac.uk/jobs-and-work-experience/job-sectors/teaching-and-education

Prospects – Job Profiles: prospects.ac.uk/job-profiles	
Marketing, Advertising and PR	prospects.ac.uk/jobs-and-work-experience/job-sectors/marketing-advertising-and-pr/graduate-jobs-in-marketing-advertising-and-pr
Media and Internet	prospects.ac.uk/jobs-and-work-experience/job-sectors/media-and-internet
Public services graduate jobs	prospects.ac.uk/jobs-and-work-experience/job-sectors/public-services-and-administration/graduate-jobs-in-public-services
Teaching and Education	prospects.ac.uk/jobs-and-work-experience/job-sectors/teaching-and-education/graduate-jobs-in-teaching-and-education

Target Jobs: sector Information plus industry news and graduate /work experience opportunities	
Civil Service Fast-stream	targetjobs.co.uk/career-sectors/public-service-charity-and-social-work/330869-how-to-get-a-job-with-the-civil-service-fast-stream
Marketing, Advertising & PR	targetjobs.co.uk/career-sectors/marketing-advertising-and-pr
Media, Journalism & Publishing	targetjobs.co.uk/career-sectors/media-journalism-and-publishing
Public sector, Charity and Social Work	targetjobs.co.uk/career-sectors/public-service-charity-and-social-work
Teaching and Education	targetjobs.co.uk/career-sectors/teaching-and-education

National Careers Service: sector information and advice including skills, training and employee profiles	
Administration and Clerical	nationalcareersservice.direct.gov.uk/advice/planning/jobfamily/pages/Adminandclerical.aspx
Education and Training	bit.ly/29ttkwf
Information Technology and Information Management	bit.ly/1z2U5wN
Marketing, Selling & Advertising	bit.ly/1CMtfdF
Performing Arts, Broadcasting and Media	bit.ly/1ykE7Ns
Publishing & Journalism	bit.ly/29Uf0tL

Other useful websites	
Academic Invest – section on careers in the arts	academicinvest.com/arts-careers
Arts Council of England	artscouncil.org.uk/
Arts Council of Northern Ireland	artscouncil-ni.org/
Arts Council of Wales	arts.wales/
Creative Choices (creative & cultural-skills careers website) Creative careers site, includes industry case-studies, events & jobs	creative-choices.co.uk/
Creative Scotland	creativescotland.com/
Creative Skillset (sector skills council for the creative industry) Has a range of career profiles for Advertising & Marketing Communication and Publishing	creativeskillset.org/creative_industries
Future Rising – careers advice, news and tips for the Creative Industries	futererising.com/careers-advice futererising.com/inspiration
Milkround: How to build a graduate career in Media & Publishing	advice.milkround.com/sector/media-publishing
Milkround: How to build a graduate career in Education & Training	advice.milkround.com/sector/education-training
Milkround: How to build a graduate career in the Public Sector and Government	advice.milkround.com/sector/public-sector-government

Professional Bodies / Associations / Other useful websites:

The following professional bodies and associations may be of interest to students studying English, Creative Writing or Media, Communication & Culture-related courses. You can use them to keep up to date with industry news and trends and to research relevant professional qualifications. Some of them also contain information about careers and job vacancies.

Advertising – see also our Marketing, PR and Advertising factsheet: myhub.leedsbeckett.ac.uk/docs/90/MARKETINGPRandADVERTISING.pdf	
Advertising Association	adassoc.org.uk/
Advertising Council	adcouncil.org/
Committee of Advertising Practice	cap.org.uk/
Global Creative Design Advertising Association	dandad.org/
Incorporated Society of British Advertisers	isba.org.uk/
Institute of Practitioners in Advertising , includes jobs	ipa.co.uk/

Information Services	
British and Irish Association of Law Librarians (BIALL)	biall.org.uk/
CILIP , Chartered Institute of Library & Information Professionals	cilip.org.uk/
Libraries and Information Services in the United Kingdom and Ireland , good starting point for researching potential employers	facetpublishing.co.uk/title.php?id=8019
TFPL , training course provider with job board	tfpl.com/

Journalism – see also our Journalism factsheet: myhub.leedsbeckett.ac.uk/docs/104/Journalism.pdf	
Guardian Media Group , Journalism bursaries	gmgplc.co.uk/the-scott-trust/bursaries/journalism/
Journalism Diversity Fund	journalismdiversityfund.com/
National Council for the Training of Journalists	nctj.com/
National Union of Journalists , Bursaries	nuj.org.uk/work/careers/bursaries-for-journalism-students/
Newspaper Society , local newspapers organisation	newspapersoc.org.uk/

Marketing – see also our Marketing, PR and Advertising factsheet: myhub.leedsbeckett.ac.uk/docs/90/MARKETINGPRandADVERTISING.pdf	
Arts Marketing Association	a-m-a.co.uk/
Chartered Institute of Marketing	cim.co.uk/Home.aspx
Communication Advertising & Marketing Foundation	camfoundation.com/
Content Marketing Association	the-cma.com/
Direct Marketing Association	dma.org.uk/
Institute of Direct & Digital Marketing	theidm.com/
Market Research Society – has jobs board	mrs.org.uk/
Marketing Agencies Association	marketingagencies.org.uk/
The Institute of Promotional Marketing	theipm.org.uk/ linkedin.com/company/the-institute-of-promotional-marketing-ipm-
UR The Brand	urthebrand.co.uk/

Media – see also our Media and Broadcasting factsheet: myhub.leedsbeckett.ac.uk/docs/70/MEDIAANDBROADCASTING.pdf	
BBC – work experience	bbc.co.uk/careers/work-experience
BBC Careers	bbc.co.uk/careers/home
Channel 4 Vacancies	channel5.com/vacancies
Channel 4 Talent – work experience opportunities and jobs	4talent.channel4.com/
Channel 5 Careers	channel5.com/vacancies/
Internet Advertising Bureau , UK trade association for digital advertising	iabuk.net/
ITV Includes Jobs page	itv.com/ itvjobs.com/
Media Circle , specialist training organisation. Includes careers advice	mediacircle.org/ mediacircle.org/Media-Careers
Producers Alliance for Cinema and Television (PACT)	pact.co.uk/
Sky	workforsky.com/
Start in TV – careers information	startintv.com/

Public Relations – see also our Marketing, PR and Advertising factsheet: myhub.leedsbeckett.ac.uk/docs/90/MARKETINGPRandADVERTISING.pdf	
Chartered Institute of Public Relations	cipr.co.uk/
International Public Relations Association	ipra.org/
Public Relations Consultants Association	prca.org.uk/

Publishing	
Cambridge University Press	cambridge.org/
European Medical Writers Association , offers training, resources and jobs	emwa.org/
Oxford International Centre for Publishing – good for jobs and work experience in publishing	publishing.brookes.ac.uk/jobs/
Oxford University Press	global.oup.com/?cc=gb
Pearson Internship Programme , paid, project-based internships for BAME final year students and new graduates	pipuk.pearson.com/higher-education/index.html
Periodicals Publishers Association (PPA) , has careers section	ppa.co.uk/careers/
Publishers Association , includes downloadable careers information and resources	publishers.org.uk/ publishers.org.uk/careers-in-

	publishing/publishing-more-than-you-ever-imagined/
Society for Editors and Proofreaders , includes professional advice, training & directory	sfep.org.uk/
Society of Young Publishers , organisation run by volunteers for those with limited experience	thesyp.org.uk/
The Bookseller	thebookseller.com/careers/blogs
The Publishing Training Centre , supplier of training to publishing industry. Includes careers advice and freelance directory	publishingtrainingcentre.co.uk/
Women in Publishing , aims to promote status of women in publishing. Holds meetings and runs forums	womeninpublishing.org.uk/

Teaching & Education – see also our How do I get into Teaching factsheet: myhub.leedsbeckett.ac.uk/docs/107/How-do-I-get-into-teaching.pdf	
School / FE teaching	
Department for Education , Get into Teaching	getintoteaching.education.gov.uk/
TargetPostgrad - Getting into Teaching 2016	viewer.zmags.com/publication/b5b5b56a#/b5b5b56a/1
FE Advice – information on FE and skills sector	feadvice.org.uk/
EFL / ESOL	
Cambridge English , details of its recognised EFL teaching courses, also careers advice	cambridgeenglish.org/teaching-english/
NALDIC (National Association for Language Development in the Curriculum) – national association for English as an Additional Language subject area, resources, groups, training information	naldic.org.uk/
National Association for Teaching English and Community Languages to Adults (NATECLA) , national forum and professional organisation for ESOL teachers	natecla.org.uk/ , with section on teaching qualifications: natecla.org.uk/content/594/Qualifications-for-ESOL-teaching
TEFL.com – training, jobs and information	tefl.com/
Trinity College London , details of its recognised ESOL teaching courses	trinitycollege.com/site/?id=293

Writing	
BBC Writers' Room	bbc.co.uk/writersroom/
National Association of Writers in Education	nawe.co.uk/
The Poetry Society	poetrysociety.org.uk/

The Womentoring Project , introduces successful literary women to other women writers at the beginning of their careers who would benefit from some insight, knowledge and support	womentoringproject.co.uk/
Writers' Guild of Great Britain	writersguild.org.uk/

English, Creative Writing and Media, Communication & Cultures Job Search: The following is a selection of sector-specific vacancy sources. It is not intended as an exhaustive list but should give you a starting point for your job search.

4rfv – employer directory and jobs in broadcast, film and TV sector	4rfv.co.uk/
Arts Hub – jobs in the arts, including museums	artshub.co.uk/
Arts Culture Media – jobs board	artsculturemediajobs.com/
Arts Jobs Online	artsjobsonline.com/home/home.asp
Book Careers – Careers information and jobs	bookcareers.com/
The Bookseller – Jobs board	jobs.thebookseller.com/
Broadcast - sector news and jobs	broadcastnow.co.uk/
Broadcast Graduate - information, jobs & tips for graduates in the broadcast sector	broadcastgraduate.com/
Campaign – has its own jobs board	campaignlive.co.uk/
CILIP's jobs and training board	lisjobnet.com/graduate-training/
Daily Telegraph	jobs.telegraph.co.uk/
Grapevine – media and broadcast sector jobs	grapevinejobs.com/
Guardian Jobs	jobs.theguardian.com/
Hiive – professional network for creatives	app.hiive.co.uk/
Jobs Go Public - public sector jobs in local government, charity, education, housing & more	jobsgopublic.com/
Jobs.ac.uk – academic jobs board	jobs.ac.uk/
Kays Production Manual – directory of film, TV & broadcast contacts employer listings, good for speculative applications	kays.co.uk/
KFTV – good for speculative applications to international productions companies, services and crew	kftv.com/
Local Government Jobs	lgjobs.com/
Mandy – Film and production company listings	mandy.com/index.php
Marketing Week , online magazine, includes jobs	marketingweek.com/
Production Base – TV, Film and Production jobs	productionbase.co.uk/
The Bookseller – Jobs board	thebookseller.com/

The Drum – Marketing, PR, Digital & Creative jobs and careers advice	thedrum.com/jobs/
The Knowledge – directory of production companies	theknowledgeonline.com/
The New Statesman	newstatesman.com/
The Production Guide - directory for the broadcast, film and video production industries	theproductionguide.co.uk/
The Society of Young Publishers – jobs board for members only	thesyp.org.uk/
The Stage – advice and jobs	thestage.co.uk/
The Times – jobs pages	appointments.thesundaytimes.co.uk/jobs/
The Writers' and Artists' Yearbook – good for speculative applications	writersandartists.co.uk/
Times Higher Education – jobs in higher education	jobs.timeshighereducation.co.uk/
ArtsProfessional – online arts magazine, includes jobs	artsprofessional.co.uk/jobs

Recruitment Agencies (please note Employability & Job Shop do not specifically recommend any of these agencies.) **See also our Using Recruitment Agencies hand-out:** myhub.leedsbeckett.ac.uk/docs/247/Using-Recruitment-Agencies.pdf

Agency Central agencycentral.co.uk/	Search for recruitment agencies by sector
Blue Skies blueskiescareers.co.uk/	Marketing and Creatives recruitment agency
Electus electus-group.com/	Public Affairs, PR & Communications recruitment
Glen Recruitment glenrecruitment.co.uk/	London-based recruitment agency for information professionals
Gorkana gorkanajobs.co.uk/	PR and journalism recruitment
Leeds City Council Directory of Employment Agencies leeds.gov.uk/bipcleeds/Pages/directory-of-employment-agencies.aspx	Recruitment agencies in the Leeds area – by sector
Major Players majorplayers.co.uk/	Recruitment agency specialising in PR, Marketing and Advertising
Media Recruitment mediarecruitment.co.uk/	PR, Media & Marketing recruitment agency
Pathfinders Media Recruitment pathfindersrecruitment.com/	Media, Marketing and Communications recruitment agency
Stopgap stopgap.co.uk/	Specialists in Marketing recruitment

Sue Hill Recruitment suehill.com/	UK information sector, and market research, insight and analysis
TFPL Recruitment tfpl.com/	Knowledge & Information Management, Publishing, Research

Other useful websites / job boards

Bradford Council	bradford.gov.uk/bmdc
Calderdale Council	calderdale.gov.uk/
Fish4jobs	fish4jobs.co.uk
Guardian jobs board	jobs.guardian.co.uk/
Indeed	indeed.co.uk/
Kirklees Council	kirklees.gov.uk/
Leeds City Council vacancies	jobs.leeds.gov.uk/
LinkedIn Jobs – free resources. You don't have to join, but it's always a good thing to do – see their Student Guide:	uk.linkedin.com/jobs/ students.linkedin.com/uk
Local government vacancies	lgjobs.com/
Monster	monster.co.uk
NHS jobs – for all jobs NHS, not just medical	jobs.nhs.uk/
North Yorkshire County Council	northyorks.gov.uk/
Public sector jobs	jobsgopublic.com/
Total Jobs	totaljobs.com/
Wakefield Council	wakefield.gov.uk
Yellow Pages Online - good source of relevant local employers for speculative applications	yell.com

MyHub is home to a wealth of careers resources. For a useful summary and links to the main ones, take a look at Careers FAQs: myhub.leedsbeckett.ac.uk/students/faqs/detail/198/careers-faqs.

Connecting with employers

Our team can connect you to a wide range of employers, we also provide up-to-date information about the labour market and what employers are looking for in our students and graduates. When you use MyHub to search for vacancies make sure you check the employer information – this is where we record any specific hints / tips or “extra” information about their recruitment and selection processes. You can do this when you look at [individual vacancies](#), or when you are [researching](#) particular companies or organisations.

We have an active calendar of employer events on campus throughout the academic year. These include our Annual Careers Fair and a number of smaller sector-specific careers events that focus on a particular industry. You can also meet employers at information stands, presentations and our new Spotlight On series. For full event listings and information check our [What's On](#) page and the [MyHub events](#) section.

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We endeavour to update this factsheet annually. However, if you do find any broken links, please report them to careers@leedsbeckett.ac.uk.

The Information Team would also welcome your feedback on this resource. If you have any comments, please send them to the above email address.

To request this leaflet in an alternative format, please contact us.

For further information on the Employability & Job Shop Team, please go to leedsbeckett.ac.uk/studenthub/careers.

Alternatively you can contact a member of our team on:

0113 812 5995 (City Campus), 0113 812 7335 (Headingley Campus)